BENEFITS OF USING DIGITAL LEARNING PLATFORMS FOR STUDENTS AND TEACHERS

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In the ever-evolving landscape of education, digital learning has emerged as a game-changer, offering a plethora of benefits for both students and teachers. This dynamic shift from traditional classrooms to virtual learning environments brings with it a host of advantages, fostering a more flexible, personalized, and engaging educational experience.

The benefits of digital learning extend far beyond convenience and accessibility. From personalized learning experiences to global collaboration and continuous professional development, the digital revolution in education is a win-win for both students and teachers [1; 36]. As we embrace the transformative power of technology, the future of education is bright, dynamic, and filled with opportunities for growth and learning. In this article we try to describe the most popular digital platforms among language learners.

1. *Bamboozle* is an innovative language learning app designed to make studying a new language engaging and interactive. Aimed primarily at teachers and students, the app emphasizes collaborative learning through gamified experiences. It incorporates technological tools to enhance classroom learning and facilitate practice outside of the traditional educational environment. Bamboozle offers a unique way to learn by integrating quizzes, games, and interactive content, making language acquisition both fun and effective. The app encourages group participation by allowing teachers to create challenges that students can take together. This collaborative element fosters a sense of community and teamwork, which can enhance motivation and learning outcomes.

Teachers can create their own quizzes and games tailored to specific lesson plans or student needs. This customization facilitates targeted learning and allows teachers to adapt their content to fit the curriculum effectively. It also can be easily integrated into classroom environments, making it a seamless addition to existing lesson plans and teaching resources. Teachers can use the app to supplement traditional instruction with interactive content.

2. *Flippity* is a digital educational platform that provides teachers and students with a suite of tools to create interactive and engaging learning activities. Leveraging Google Sheets, this app allows users to transform simple spreadsheets into various educational formats, including flashcards, quizzes, and games. It aims to make learning fun while promoting a hands-on approach to education, suitable for both in-class activities and remote learning.

Flippity offers a diverse range of templates that teachers can use to create different types of learning tools, such as flashcards, bingo cards, jeopardy-style games, and word searches. These templates are customizable, allowing teachers to tailor content to their specific curriculum. Once the content is entered, Flippity automatically generates the desired educational tool, making it both simple and versatile. Its diverse selection of templates and user-friendly interface make it a valuable tool for engaging students and enhancing the learning experience across various subjects. While it may have limitations in terms of features compared to more complex educational technology platforms, the platform serves as an effective resource for teachers looking to make learning dynamic and interactive without incurring costs.

3. *Wordwall* is an interactive online educational platform designed to help teachers create engaging learning activities and resources. With a focus on creating customizable games, quizzes, and activities, the app enables teachers to enhance classroom learning experiences and foster student engagement. Its user-friendly interface allows for quick content creation alongside a diverse array of templates tailored to various educational needs.

Wordwall offers a wide range of templates that cater to different learning styles and objectives. These include interactive games such as matching pairs, quizzes, word searches, and flashcards. Each template can be easily customized to suit the subject matter or to align with

specific learning goals. The platform is designed to be intuitive, enabling teachers to create activities with ease, even if they are not technologically savvy. The drag-and-drop functionality simplifies the process of adding content, images, and multimedia.

Activities created on Wordwall are designed to be interactive, encouraging active participation from students. This can lead to increased motivation and a deeper understanding of the material being taught. Teachers can personalize their activities to align with their curriculum. The flexibility allows teachers to modify existing templates or start from scratch to create tailor-made resources that best suit their students' needs.

Wordwall also allows for formative assessment, enabling teachers to track student performance through interactive quizzes and activities. This feedback can help teachers identify areas where students may be struggling. This language platform is accessible through any device with internet connectivity, allowing students and teachers to use it in both classroom settings and remote learning environments. While it has some limitations regarding premium features and internet dependency, Wordwall remains an accessible and powerful tool for teachers aiming to enrich their teaching methodologies.

Thus, above-mentioned digital platforms frequently use images, videos, and animations to associate words with visual elements, making it easier for learners to grasp meanings and remember terms through visual memory. These platforms have changed the way students and teachers think about education and have numerous advantages that can help students study more effectively and efficiently. In this article, we will look at following important advantages of digital learning platforms for students and teachers.

Flexibility and Accessibility: One of the most significant advantages of digital learning is the flexibility it provides. Students can access educational content from anywhere, breaking free from the constraints of time and location. Whether it's a working professional pursuing further education or a student with a unique schedule, digital learning allows individuals to tailor their learning experience to fit their lifestyle.

Personalized Learning Experiences: Digital learning caters to individual learning styles and paces, offering a personalized approach that traditional classrooms may struggle to achieve. Adaptive learning platforms and Artificial Intelligence (AI) algorithms analyze students' progress and tailor content to their strengths and weaknesses. This not only enhances understanding but also keeps learners engaged and motivated.

Diverse Learning Resources: The digital realm opens up a world of learning resources beyond textbooks. Multimedia elements, interactive simulations, videos, and educational games enrich the learning experience, making complex concepts more accessible and enjoyable. Teachers can curate diverse content to cater to the varied interests and preferences of their students.

Global Collaboration and Connectivity: Digital learning fosters global collaboration, connecting students and teachers from different corners of the world. Virtual classrooms and online collaboration tools enable students to engage in discussions, share perspectives, and work on projects with peers from diverse cultural backgrounds. This interconnectedness prepares students for a globalized world and expands their horizons.

Real-Time Assessment and Feedback: Digital learning platforms facilitate real-time assessment and feedback, providing immediate insights into students' comprehension and progress. Teachers can use data analytics to identify areas where students may need additional support, enabling timely interventions and personalized guidance.

Cost-Efficiency and Sustainability: Embracing digital learning can contribute to cost-efficiency and sustainability. Reduced reliance on physical resources such as textbooks and paper not only saves costs but also aligns with environmentally conscious practices. Additionally, digital learning eliminates geographical barriers, making quality education more accessible without the need for extensive infrastructure.

Continuous Professional Development for Teachers: Teachers benefit from digital learning by gaining access to continuous professional development opportunities. Online courses, webinars, and collaborative platforms empower teachers to stay updated on the latest pedagogical

trends, technology tools, and teaching methodologies, enhancing their effectiveness in the digital age [5; 347].

To conclude, above-mentioned digital platforms effectively support vocabulary and grammar acquisition through a combination of tailored content, interactive elements, and immediate feedback. While they can significantly enhance learners' understanding and retention of vocabulary and grammar, a balance of app-based learning with speaking, writing, and real-life application is essential for achieving overall language proficiency.

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